



**monday, march 22<sup>ND</sup> 9am-7pm**  
 At Longevity to benefit the American Cancer Society's Relay for Life

**Why Monday? Mondays are like "New Week Resolutions"!**  
 Mondays are the fitness industry's busiest days, offering the most traffic for you.  
 Peak traffic times for staffing needs: 9am-1pm & 4pm-7pm.  
 (Participants may enjoy their booth all day if desired 5:30am to 9pm)  
**Set up:** Sunday 2:00pm-4:00pm (we close at 4pm) or Monday 5:30am-8:30am.  
 We cannot be responsible for any valuables if left unattended.



at longevity fitness club & spa

Business Name \_\_\_\_\_ Phone # \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

Business Address \_\_\_\_\_

**UNLIKE MANY EXPOS, YOU WILL BE ALLOWED TO SELL PRODUCTS AND SERVICES. PLEASE NOTE:**

I will  Sell Products  Sell/Promote Services  Offer Education/Awareness  Other

I will provide the following \_\_\_\_\_

*Example of vendors: Make-up, Skin Care, Cosmetic Procedures, Hair/Nails, Beauty Treatments, Jewelry, Fashion Merchandise, Health Products, Health Care Services, Massage, Fitness and Diet Products/Services.*

**SPONSORSHIP: PLEASE CHECK IF DESIRED. (Optional. Does not include booth space)**

- \$500** - Includes top placement on promotional materials and online **plus** one year of advertising with links on Longevity's websites **and** the ability to market to all of our new members through our new member bags for the **rest of 2010. Plus**, ad space on our club news TV display in the café & **2 ADDITIONAL DAYS** to set up a booth, workshop or seminar at either facility during 2010, which Longevity will promote for you.
- \$200** - Includes logo on marketing materials and on the website, large logo or ad, link to your website, description of services offered and logo, links and description of your business and any specials offered on both websites for a minimum of one month and **1 ADDITIONAL DAY** to set up a booth, book a workshop or seminar at either Longevity facility during 2010, which Longevity will promote for you.
- \$50** - Includes logo on marketing material and online with a description of your business and specials for a minimum of one month online.

**BOOTH OPTIONS - PLEASE CHECK DESIRED ACCOMMODATIONS:**

*\*We will offer a special incentive for everyone who visits every booth to ensure traffic in all areas.*

- ~~\$100 - for front entry space. Table and chairs provided.~~ RESERVED
- ~~\$100 - for private glass room in front lobby. Furniture provided.~~ RESERVED
- ~~\$100 - for oversized private room with mirror, restrooms, vanity and room for a booth or large display.~~ RESERVED
- ~~\$75 - for entire make up room (includes hair dryer, large make up bar, large mirror and seating)~~
- ~~\$75 - for café main bar space (only 2-6 foot counter spaces and 4 bar stools available)~~ ONE LEFT
- ~~\$50 - private furnished room with mirror, small decorative table and two cozy chairs.~~
- \$50 - for café booth space. Must provide table. Chairs provided.
- \$25 - for yoga studio space or all other spaces. Must provide table. Chairs provided.
- FREE - space provided for non-profit organizations. Must provide table. Chairs provided.
- ~~\$20 - I would like a hydraulic Salon Chair~~
- FREE - I will require electricity.  Other needs: \_\_\_\_\_

**PLEASE CHECK ALL THAT APPLY:**

- I would like to provide give-a-ways or supply bags for the event. **I have:** \_\_\_\_\_
- I **AM** able to perform services on the premises.  I **AM NOT** able to perform services on the premises.
- I would like to participate in the Raffle to raise funds for the American Cancer Society.
- I would like to give a portion of my proceeds to the American Cancer Society's Relay for Life.
- I would be interested in participating in a Longevity Spa Night (Offering paid or free spa services)
- I would like to conduct a seminar or workshop in the future.
- I certify I have been in business in the Vero Beach area for more than 6 months.

*All businesses represented must provide our members and guests with excellent service during and following the event. Longevity will not be responsible for any products sold on property. Each business will take full responsibility for each sale and service, conducting business professionally and with integrity. By signing below I accept the above responsibility.*

Print Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_